

Automatica

Product Developed
& Engineered by:



Design to Order made easy

Benefits

- Shorter lead times
- Decrease errors & rework
- Increase productivity
- Expand customer base
- Liberate personnel for innovation
- Streamline workflow
- Reduce costs
- Design, quote and order with just a few clicks

Features

- Web-based architecture
- Global 24hr access
- Easily scalable to your current and future needs
- Easy connectivity with existing ERP/MRP systems
- Captures product knowledge
- No special training for sales, distributor or client use
- Intuitively recognizes existing configurations
- Clarifies product options
- Quick and easy set-up

AUTOMATICA is a sales force automation tool bridging the gap between customer, design and engineering. More than a typical product configurator - **AUTOMATICA** allows you to quickly output quotes, orders and manufacturing plans for design-to-order products helping you become more profitable.

AUTOMATICA addresses industry's need for *design-to-order* products by automating the tasks normally associated to design and engineering professionals: making sure a product meets engineering, safety and design requirements for a unique customer need. These tasks take professionals a significant time to process, but **AUTOMATICA**'s Generic Product Structure (or GPS) can minimize their involvement allowing them the time to do what they do best: innovate and produce new products.

The Generic Product Structure contains all the design and engineering information and rules related to a product. Using this programmed information, **AUTOMATICA** allows sales staff, distributors and even clients to adjust any number of specified parameters to achieve their design-to-order product, view it in 3D, issue accurate quotes, confirm orders, issue manufacturing CAD drawings and bills of materials - all in a secure, web-based, "click and see" environment. Coupled with **AUTOMATICA**'s design-reuse and existing part algorithms and database, similar and existing designs can be re-used and/or re-issued for increased response speeds.

Using this approach, **AUTOMATICA** allows a company to realize the benefits of mass customization by creating *on-the-fly* variants of their most popular items increasing market share and profitability while reducing costs due to lost time and non-value added tasks.

© Copyright 2005 BRT All Rights Reserved.

FOR MORE INFORMATION AND INQUIRIES CONTACT: **Marco Bertolucci**

☎ 514.727.7113 x228 ☎ 514.727.2600 ✉ mbertolucci@brt-solutions.com

BRTSOLUTIONS 8268 Pie IX, Montréal, Québec, CANADA H1Z 3T6