

FOR IMMEDIATE RELEASE



BRT Solutions Adds Invention Machine Software to Portfolio

MONTREAL, QC - NOV 30, 2009 – BRT Solutions, Canada’s source of PLM and product development solutions, is pleased to announce it is now offering Invention Machine Goldfire, Invention Machine’s innovation software platform, as part of its solutions portfolio.

Invention Machine Goldfire is a unique innovation platform that transforms ideas into commercial products—generating and validating concepts and making innovation a sustainable process. Goldfire has helped hundreds of customers transform ideas into cutting-edge products, including designing the worlds first folding box spring, anti-snoring mattress, engine for NASA and algae-based biofuel.

"We are excited about our new business relationship with Invention Machine and the ability to offer its market-leading Goldfire innovation solution to our customers," said Marco Bertolucci, President, BRT Solutions. "As PLM and product development specialists we understand the need for a greater return on R&D and innovation investments. With Goldfire, our customers will be able to more quickly and predictably roll out newer and more improved products to market while taking advantage of new technologies and customer demands."

"Driving sustainable innovation is imperative for all companies, especially small and medium manufacturers," said Mark Atkins, CEO and chairman, Invention Machine. "This collaboration will allow BRT’s Canadian customers to leverage Goldfire in every phase of their product development process and sustain top-line growth."

The Invention Machine Goldfire product line further enhances the BRT Solutions portfolio of PLM, product design and simulation solutions for the manufacturing industry. Visit www.brt-solutions.com for more information.

About BRT Solutions

Founded in 1996, BRT Solutions is a leading provider of Product Lifecycle Management tools that help successfully manage product development processes while ensuring optimal product quality, reduced cycle time and enhanced profitability. Manufacturers in the aerospace, automotive and consumer goods industries rely on our solutions to successfully fulfill their virtual product development requirements. We offer the complete line of PTC PLM and product development solutions along with services to complement your software acquisition. www.brt-solutions.com

About Invention Machine

A leading provider of innovation software, Invention Machine [drives sustainable innovation](#) by empowering global organizations to translate ideas into market-leading products, consistently and rapidly. [Manufacturers](#) in more than 25 countries rely on Invention Machine Goldfire for product innovation, process improvement and market expansion. Its unique software fuels sustainable innovation across numerous industries, including aerospace and defense, automotive, consumer technology, [energy and environment](#) and life sciences. For additional information, please visit invention-machine.com.

CONTACT:

Alessandro Bertolucci

BRT Solutions

514-727-7113 x231

514-727-2600

abertolucci@brt-solutions.com

<http://www.brt-solutions.com>

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